

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Bye-Election – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date – Payment of Rs.22,11,716/- (Rupees Twenty Two Lakhs Eleven Thousand Seven Hundred and Sixteen only) to M/s Winning Edge, Hyderabad towards Press Advertisement regarding Awareness of Publicity Campaign in all editions of Eenadu, Praja Shakti and Krishna Patrika Telugu news papers on 03-12-2008 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.7236

Dated: 26 -12-2008  
Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008  
of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No. 3909/Elecs.E/A2/2008-9,  
dt:01-12-2008.
3. From M/s Winning Edge, Hyderabad Bill No.487,  
dt:09-12-2008.
4. G.O.Rt.No.4916, Fin. (Expr.GAD-I) Dept., dt:22-12-2008

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ORDER:

The Government in the letter 2<sup>nd</sup> read above, M/s Winning Edge, Hyderabad have requested to prepare three different layouts of the Advertisement regarding Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date and insert the same in all editions of Eenadu, Praja Shakti and Krishna Patrika Telugu news papers on 03-12-2008 and submit the bills as per I & PR approved rates for making payment.

2. M/s Winning Edge, Hyderabad in the reference 3<sup>rd</sup> read above has submitted bill for an amount of Rs.22,52,721/- as advertisement charges for payment as detailed below:

Eenadu, AP Combined Editions, dt:03-12-2008 (33 Cm X 26 Cms @ Rs. 1,620/- per Sq. Cm)	--	Rs.13,89,960-00
Krishna Patrika, All Combined Editions, dt:03-12-2008 (8 Cm X 26 Cms @ Rs. 263/- per Sq. Cm)	--	Rs. 54,704-00
Praja Shakti, All AP Combined Editions, dt:03-12-2008 (33 Cm X 26 Cms @ Rs. 894/- per Sq. Cm)	--	<u>Rs. 7,67,052-00</u>
	Total Amount	Rs.22,11,716-00
Service Tax @ 1.854%	--	Rs. 41,005-00
		----- Rs.22,52,721-00 -----

(Contd..2..)

3. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay Rs.22,11,716/- (Rupees Twenty Two Lakhs Eleven Thousand Seven Hundred and Sixteen only) towards Publication Charges after excluding Service Tax and Cess.
4. After careful examination, Government hereby accord sanction for payment of Rs.22,11,716/- (Rupees Twenty Two Lakhs Eleven Thousand Seven Hundred and Sixteen only) to M/s Winning Edge, Hyderabad towards publication charges of Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in all editions of Eenadu, Praja Shakti and Krishna Patrika Telugu news papers on 03-12-2008.
5. The expenditure sanctioned in para 4 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 4<sup>th</sup> read above.
6. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 4 above, obtain a cheque in favour of “M/s Winning Edge, Hyderabad” and forward the same to this Department for taking necessary further action.
7. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.
8. M/s Winning Edge, Hyderabad shall pay the Service Tax directly to the Government.
9. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
M/s Winning Edge, 203, Srinivasa Colony (West),  
Near Saradhi Studios, Ameerpet, Hyderabad.  
SF/SC.

//forwarded::by order//

SECTION OFFICER